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AGENDA SUPPLEMENT (2)

Meeting: **Calne Area Board**

Place: **Calne Library, The Strand, Calne, SN11 0JU**

Date: **Tuesday 6 December 2016**

Time: **6.30 pm**

The Agenda for the above meeting was published on 28/11/2016. Additional documents are now available and are attached to this Agenda Supplement.

Please direct any enquiries on this Agenda to Edmund Blick, of Democratic Services, County Hall, Bythesea Road, Trowbridge, direct line or email edmund.blick@wiltshire.gov.uk

Press enquiries to Communications on direct lines (01225)713114/713115.

This Agenda and all the documents referred to within it are available on the Council's website at www.wiltshire.gov.uk

7   **Our Community Matters** *(Pages 1 - 48)*

DATE OF PUBLICATION: 06/12/16

WILTSHIRE COUNCIL
CALNE AREA BOARD

6th December 2016

CALNE 'Our Community Matters'
Local priorities for action

1. **Purpose of the Report**

To update members on the outcome of the 'Our Community Matters' Joint Strategic Assessment event held on 30th November 2016 and to recommend that the Area Board endorses the outcomes.

2. **Background**

The Calne 'Our Community Matters' event was held on 30th November 2016 at the Calne Community Hub and Library. Over 100 members of the public and partner agencies registered for the event, which focused on the data set out in the *Community Area Joint Strategic Assessment 2016-17.*

The JSA brings together the results of research conducted by the major agencies and public sector bodies in Wiltshire over the last six months. The project was initiated by the Wiltshire Health and Wellbeing Board and the Wiltshire Assembly. These bodies will use the priorities emerging from the events to focus and support strategic projects, activities and services across Wiltshire.

Participants at the events used the data to inform themed roundtable discussions and to identify local priorities underpinned by the research. All participants had the opportunity to vote on the priorities and the results are set out in this report. Following agreement on the priorities, the themed roundtables then looked at practical community-led actions that could be taken to address the issues identified.

The purpose of the event was to:

- Gain a consensus around priorities for the area
- Provide the basis for community-led action and projects over the next two years
- Develop a community plan for the area
- Provide the Council and partners with a clear focus for local actions

The Area Board is now invited to review the priorities and agree how it wishes to initiate and coordinate action working with partners, community groups and the public.

3. **Priorities identified**

The following documents set out the outcomes of the meeting and the priorities identified:

- [Online video - achievements over the last two years](#)
- Appendix 1 - summary of issues identified by the research
- Appendix 2 - priorities agreed at the event
- Appendix 3 – potential projects identified

4. **Moving forward with community-led action**

To address the priorities, the Area Board will need to use its strategic influence and delegated powers to shape the delivery of local services and actions. It will also need to use its delegated resources to facilitate and support community-led projects. Some of the actions will be easier to address than others and it is important to target areas where tangible outcomes and progress can be delivered. This will help to capitalise on the enthusiasm and momentum generated by the event.

It will be up to the Area Board whether it wishes to champion a particular issue or theme over the next year and to target resources to support community-led initiatives around these themes and issues.

5. **Recommendations**

(1) That the Area Board adopts the priorities identified by the 'Our Community Matters' event and works to facilitate local action to tackle those priorities.

(2) That the Area Board requests the Local Youth Network, the Health and Wellbeing Group and the Community Area Transport Group (and other local task groups established by the Board) to adopt and take forward the priorities identified in the relevant theme areas.

(3) That the Area Board requests the Community Engagement Manager to work with key partners, agencies and community groups to coordinate action around the priorities identified.

(4) That the Board considers whether it wishes to champion a particular theme or priority and to earmark funding to promote, initiate and support community-led action around the selected priorities.

(5) That the Board considers appointing a lead member to champion any priorities adopted.

(6) That reports are submitted to the Board on progress made to address the priorities to ensure that positive outcomes are delivered and that this be

made a regular item on future Board meetings.

(7)   The Area Board expresses its thanks to the people who gave their time to participate in the event.

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Wiltshire Community Area JSA 2016

Your Community

Calne Community Area

Population

Calne Community Area has an estimated population of 23,589 persons

0-17 Yrs

23% of people are aged 17 or below

18-64 Yrs

59% of people are of working age, between 18-64 years

65+ Yrs

18% of people are aged over 65 years

(1)

Life Expectancy

Calne Community Area 81 Yrs

Wiltshire 81 Yrs

Calne Community Area 83 Yrs

Wiltshire 84 Yrs

(2)

Deprivation

4% of Wiltshire residents live in some of the most deprived areas nationally. In Calne Community Area, 6% of residents live in areas of high deprivation

30% of Wiltshire residents live in some of the least deprived areas nationally. In Calne Community Area, 28% of residents live in areas of very low deprivation

(3)

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Wiltshire Community Area JSA 2016

Health, Wellbeing and Leisure

Calne Community Area

Health Improvement

In 2014/15, 28% 10-11 year olds in Calne Community Area were obese or overweight. This is lower than England (33%) but still equates to almost 1 in 3 children in Year 6 (1)

46% of infants in the Community Area were partially or totally breastfed at 6-8 weeks in 2015/16 compared to 50% across Wiltshire (2)

Only 33% of 40-74 year olds offered an NHS Health Check received one 2013/14 - 2015/16 compared to 48% in Wiltshire (3)

NHS Health Check

The incidence of skin cancer in the Community Area, at 30 per 100,000 persons, is slightly above the Wiltshire rate of 28.5 per 100,000(4)

Health Protection

In 2015/16 only 41% of people at particular risk from the impact flu and 38% of pregnant women in Calne Community Area received the flu vaccination

In 2015/16, 71% of people over the age of 65 in Calne Community Area received the flu vaccination. This is below the national coverage target of 75%

(5)

Mortality
(6)

The mortality rate from cancer in under 75 year olds in Calne Community Area at 124 per 100,000 persons is higher than the Wiltshire rate of 110 per 100,000 persons

The mortality rate from cardiovascular diseases in under 75 year olds at 60 per 100,000 persons in Calne Community Area is higher than the Wiltshire rate of 53 per 100,000 persons

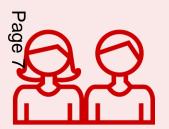**Wiltshire Council**
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Children and Young People

Calne Community Area

Children in Need

12.7% of children and young people under 20 in Calne Community Area live in low income families. This is higher than the Wiltshire average of 10.6% (1)

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The rate of 0-18 year olds supported by a Common Assessment Framework (CAF) in Calne Community Area in 2015 was 55 per 10,000 compared to 34 per 10,000 across Wiltshire (2)

The rate of 0-25 year olds supported by Children's Social Care (CSC) in Calne Community Area in 2016 was 327 per 10,000 compared with 282 per 10,000 in Wiltshire (3)

Education and Pupil Achievement

In 2015, the percentage of children achieving level 4 or above in reading, writing and mathematics at the end of primary school was lower in Calne Community Area (77%) than across Wiltshire (80%) (4)

In 2015, the percentage of young people achieving 5 or more GCSE's including English and Maths at grades A*-C at the end of secondary school was lower in Calne Community Area (50%) than across Wiltshire (61%) (5)

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Older People

Calne Community Area

Older People

42% of the population over the age of 65 in Calne Community Area are at a higher risk of social isolation compared to 35% across Wiltshire (1)

85+ Years

2.3% of the population of Calne Community Area are over the age of 85 years. 32% are male, 68% are female (4)

64% of persons estimated to have Dementia in Calne Community Area have been diagnosed with the condition compared with 67% in Wiltshire (2)

Carers

13 per 1,000 persons under 65 in Calne Community Area are unpaid carers compared with 11 per 1,000 across Wiltshire

In 2014/15, the rate of hospital admissions due to falls in persons over the age of 65 in Calne Community Area (1,642 per 100,000 persons) was lower than in Wiltshire (1,880 per 100,000) (3)

46 per 1,000 persons over 65 in the Community Area are unpaid carers compared with 39 per 1,000 in Wiltshire

(5)

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Wiltshire Community Area JSA 2016

Community Safety

Calne Community Area

Safer Communities

In 2015/16, the rate of reported anti social behaviour in Calne Community Area was 13 reports per 1,000 persons. This is lower than Wiltshire (19 per 1,000) and is a reduction when compared to 2014/15 (20 per 1,000) (1)

In 2015/16 over 30 referrals to Community Resolution, a mechanism used to manage cases of anti social behaviour, were made from Calne Community Area (2)

In 2015/16, the rate of reported domestic abuse in Calne Community Area was 7 incidents per 1,000 persons. This is slightly higher than Wiltshire (6 per 1,000) and a rise when compared to 2014/15 (5 per 1,000) (3)

Substance Misuse

There are over 1,500 premises licensed to sell alcohol in Wiltshire, 4% of them (59 premises) are in Calne Community Area (4)

In 2014/15, rates of alcohol related hospital admissions were higher in Calne Community Area (2,063 per 100,000 persons) than across Wiltshire (1,905 per 100,000) (5)

Road Safety

Reported road traffic collisions in Wiltshire have risen by almost 30% between 2010-2014.

In 2015, 40 road traffic collisions were reported in Calne Community Area, the seventh lowest number of RTCs reported across all 20 Community Areas (6)

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Housing

Calne Community Area

Local Housing

14% of households in Calne Community Area are socially rented, similar to the proportion across across Wiltshire (14.7%) (1)

In September 2016 there were 75 families in the Community Area awaiting social housing. There is a higher demand for 3 bedroom properties from persons on the housing register in this area (24% of requests) compared to Wiltshire as a whole (19%) (2)

Between April 2013 and March 2016, 129 affordable homes were completed in Calne Community Area (4)

Between 2014-16, over 400 homes were adapted to help older residents and persons with disabilities live independently in their own homes, 6% of these were in Calne Community Area (5)

It is estimated that the number of households affected by the 2016 Benefit Cap will be higher in Calne Community Area (25 per 10,000 households, than across Wiltshire (19 per 10,000 households) (3)

Property Prices

£185,000

The average house price in Calne Community Area is £185,000, lower than the Wiltshire average of £230,000 (6)

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Environment

Calne Community Area

Wildlife Rich Areas

7% of Calne Community Area is classified as either as a Site of Scientific Interest or a County Wildlife Site.

Wiltshire has 168 SSIs and 1,560 County Wildlife Sites, covering 15% of the Local Authority Area

Calne Community Area has an Air Quality Management Area that covers the main roads servicing the Town Centre including the A3102

(1)

Local Emergency Plan

A community resilience workshop in Calne Community Area brought people together to consider local emergency plans. Since then 3 local parish plans have been completed (2)

Waste and Recycling

In 2015/16, over 770 kgs of waste was collected per household from the North Area Collection Zone incorporating Calne, Chippenham, Corsham, Malmesbury and RWB and Cricklade Community Areas.

Almost 45% of this was either recycled or composted (3)

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Transport

Calne Community Area

Local Roads

In 2015/16, 3% of principal roads (motorways and A roads) in Calne Community Area were identified as requiring treatment. This is the same as across Wiltshire over the same period (3%)

8% of non principal roads (B roads) in Calne Community Area were identified as requiring treatment in 2015/16 compared with 4% across Wiltshire

In 2015/16, the cost of re-surfacing roads in Calne Community Area was £8,865 per km compared to an average of £2,397 per km throughout Wiltshire

(1)

Local Traffic

Average daily traffic has increased by almost 1.5% in Calne Community Area since 2007 (2)

Parking

The usage of car parks owned by Wiltshire Council in Calne Community Area was 23% in 2015. This is lower than the average usage across Wiltshire (52.9%) (3)

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Economy

Calne Community Area

Employment

According to a 2014 survey of local businesses, the biggest three employment sectors in Calne Community Area are education, wholesale/retail (including motor repairs) and manufacturing (1)

1% of people of working age in Calne Community Area receive Jobseekers Allowance. This is higher than in Wiltshire (0.8%) yet lower than England (1.8%) (2)

18-24

2.2% of people aged 18- 24 yrs in Calne Community Area receive Jobseekers Allowance. This is higher than in Wiltshire (1.7%) and slightly lower than England (2.5%)
72% of this group are young men (2)

Retail

In 2015/16, 7% of retail units in Calne Community Area were vacant compared to 12.4% nationally

Almost half (47%) of units in Calne Community Area are shops - this does not include restaurants, pubs, or professional services (3)

Local Developments

The Calne Town Centre Masterplan has been drafted and provides a blueprint for the reinvention of Calne's Town Centre (4)

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Culture

Calne Community Area

Cultural Assets

Calne Community Area is home to 35 scheduled monuments, 508 listed buildings and 19 venues hosting cultural programmes

Calne Community Area has 6 Sites of Special Scientific Interest and 72 County Wildlife Sites.

(1)

Your Library

40% of residents in Calne Community Area are currently members of the local library. This is similar to levels of library membership across Wiltshire (41%).
A total of 74,026 visits to Calne library were recorded in 2015/16

Over 800 volunteers help out at libraries across Wiltshire including 23 in Calne Community Area

(2)

Local Engagement

Almost 5% of working people in Calne Community Area are employed in the arts, entertainment and recreation sector (3)

Local clubs and organisations promote cultural activities alongside news and events on the Calne 'Our Community Matters' website which was accessed over 82,000 times in 2015/16. Across Wiltshire local information held on these sites was accessed almost 4 million times(4)

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Children and young people

	Child poverty	23.61%
	Special educational needs and disability	15.28%
Priority 3	Educational attainment	59.72%
Priority 1	Mental and emotional health	65.28%
	Positive leisure time activities	16.67%
	Childhood obesity	18.06%
	Teenage pregnancy	6.94%
Priority 2	Job prospects	61.11%

Community safety

Priority 1	Anti-social behaviour	66.2%
	Domestic violence	30.99%
Priority 2	Alcohol and drug abuse	64.79%
Priority 3	Protecting the vulnerable	46.48%
	Highway safety	23.94%
	Emergency planning	15.49%
	Social cohesion	26.76%
	Rural crime	11.27%

Wiltshire Assembly
Public Service Board

Culture

Priority 2	Participation in arts, crafts and culture	52.17%
	Affordable access to cultural activities	46.38%
	Arts, crafts and heritage economy	11.59%
Priority 2	Library use	52.17%
	Local history	17.39%
	Local landscape and heritage	24.64%
Priority 1	Diversity and social inclusion	65.22%
	Cultural and arts venues	17.39%

Wiltshire Assembly
Public Service Board

Economy

Priority 3	Employment opportunities	52.17%
Priority 1	Training and skills	62.32%
	Apprenticeships and work experience	49.28%
	Inward investment	7.25%
	Support for existing businesses	30.43%
	Debt and financial inclusion	5.8%
Priority 2	New business creation	55.07%
	Broadband and digital	17.39%

Environment

	Wildlife and biodiversity	25%
	River quality	13.24%
Priority 2	Recycling rates	60.29%
Priority 1	Protecting the landscape and countryside	80.88%
	Flooding	20.59%
Priority 3	Fly tipping and litter	35.29%
	Improving rights of way	23.53%
	Countryside crafts and skills	26.47%

Wiltshire Assembly Public Service Board

Health, wellbeing and leisure

Priority 3	Obesity (children and adults)	64.71%
Priority 1	Mental health	79.41%
Priority 2	Active and healthy lifestyles	73.53%
	Skin cancers	1.47%
	NHS Health checks and vaccinations	14.71%
	Sports and leisure opportunities	27.94%
	Support for carers	20.59%
	Breast feeding, pre and post natal care	8.82%

Wiltshire Assembly
Public Service Board

Older people

Priority 2	Dementia	62.32%
Priority 1	Social isolation and loneliness	84.06%
Priority 3	Support for carers	60.87%
	Independent living	18.84%
	Safeguarding the most vulnerable	26.09%
	Positive activities for older people	18.84%
	Avoiding emergency admissions	7.25%
	Poverty	7.25%

Transport

Priority 2	Road improvements	45.71%
	Reducing car use and traffic	20%
Priority 1	Access to public transport	48.57%
	Cycling and walking	34.29%
Priority 3	Speeding and road safety	44.29%
	Highway infrastructure	28.57%
	Air quality	35.71%
	Street cleaning	10%

Our community and housing

Priority 2	Deprivation and poverty	60.87%
	Volunteering	14.49%
Priority 3	Homelessness	43.48%
Priority 1	Affordable housing	71.01%
	Diversity and social inclusion	27.54%
	Community events and activities	24.64%
	Digital engagement and broadband	15.94%
	Fuel poverty	15.94%

Theme	Bright Ideas	notes
Children and Young People		
	The Onion Shed – Cycle groups adopt a local school and offer after school workshops on maintenance/cycle skills/safety and navigation.	
	Young Ambassadors – Young adults trained to offer advice and support for younger people. Generally they work on a self employed basis being paid for the hours they put in.	
	A World of Difference – Subsidised activities targeted at children who would otherwise not be able to participate. Can include outdoor activities, sports and recreation. Requires volunteer leaders.	
	Dementia Friendly Schools – Dementia awareness sessions organised in local schools – Young people become 'dementia friends'.	
	Green team – Young people involved in various environmental projects and fun activities in the great outdoors.	
	Come and have a go – A menu based approach that invites young people to try different activities, local groups provide the sessions.	
	Beat the Street – Using local electronic 'beacons' to encourage walking - fun; healthy, competitive and previously successful in Devizes and Calne.	

	Salamander – Holiday scheme run by the Fire and Rescue Service aimed at providing activities for young people with serious life challenges.	
	Splash! – Targeted diversionary activities for young people experiencing life challenges. Coupled with advice and support services to help young people make positive choices.	
	The Big Buzz – A village or community comes together to create rich wildflower areas including gardens and meadows around playgrounds and public spaces. Schools can be involved.	
	Young advisors – Young people aged between 15 and 21, who work with community leaders and decision makers to engage young people in community life, local decision making and improving services.	
	Street Cup – A range of urban street based games and competitions. A street is closed to enable competitions to take place during a day of activities.	
	Skills 4 Life – Workshops run for young people, providing info and help with understanding and planning for careers, finances, budgeting, cooking, housing etc.	
	Project Inspire – Using inspiring projects to re-introduce young people back into learning. Can be almost anything, but often involves environmental or work based projects.	
	Graffiti wall – Somewhere for spray can artists to display their works without fear of prosecution or annoying the neighbours.	

	Juiced – Young people started a business initiative to gather apples that have fallen from trees from local residents, turn them into juice and sell for fundraising purposes.	
	Juice bar – Young people making smoothies and selling them within an organised school environment. Healthy drinks, business skills, and work experience.	
	Breakthrough – Self confidence and personal resilience skills for young people, helps combat loneliness, health issues, family worries and bullying includes signposting to support services.	
	Apprentice Scheme – Creating supported work placements can build self confidence, self esteem and skills leading to improved job prospects for local young people.	
	Street Base – Street based youth workers employed to engage young people and sign post them to positive activities – aimed at reducing anti social behaviour.	
	Skateparks – Provide enjoyable physical activities for young people and can also be a good way to engage young people in the design, build and management of facilities.	
	Living History – Young people talked to older peoplein the community recording their memories collecting documents, making displays.	
	Forest Schools – Children use woodlands as outdoor classrooms learning about wildlife, woodland management, ecology and biodiversity.	
	Breakfast Club – Healthy breakfast for children at school particularly aimed at free school meal recipients.	

	Alt School – For some children academic study is frustrating and challenging. Alternatives such as skills, art, music, craft or work based activities are often more productive.	
	Youth Theatre – Regular activities for older children interested in performing arts, writing, performing, directing, music and set design. Performances often provided in schools and for the public.	
	Unfair Funfair – Young people organise a fun event tackling the themes of social justice and equality. Challenges young people to address social issues in the community.	
	The Ecogym – Local outdoor conservation work that is great for fitness and wellbeing of volunteers. Involves physical tasks such as ditch clearing, footpath maintenance, decorating and gardening.	
	Hooked for life! - Using fishing to teach skills and countryside awareness – provides an alternative positive leisure time activity for young people.	
	Bike Hub – A community project to give children the space to learn about bike mechanics. Includes bike repair and sale, producing an income for the project and ensuring its future sustainability.	
Our ideas:	**John Bentley Theatre Club –** Have the theatre at John Bentley as an after school club that all ages can join. Drama studios and the stage with proper curtains and laser lights. Also access to media equipment.	
	Out of School hours provision – Breakfast, after school, holiday ... Calne has a lack of after school clubs and transportation to those available is problematic.	

	More joint working.	
	Calne Bowl Project – Under 11's workshop – Teaching young people to skate and to become more self confident. While keeping them active and involved with other young people.	
	Adult literacy project - To support parents to improve their own skills so they can support their children and raise aspirations.	
	Themed Weeks – Intergenerational activities involving the whole community working together across the area.	
Community Safety		
	Emergency Plan – A village prepares an emergency plan, with contacts, resources, facilities that can be used in times of emergency such as flood, epidemic, petrol shortages etc.	
	Graffiti wall – Somewhere for spray can artists to display their works without fear of prosecution or annoying the neighbours.	
	Youth advisors – Young people in the community act as a point of contact for other young people in the area. Consulting, canvassing views and feeding those back to local decision makers.	
	Street Base – Street based youth workers employed to engage young people and sign post them to positive activities – aimed at reducing anti social behaviour.	

	Speedwatch – Local people report concerns, initiate speed surveys and then undertake roadside speed checks with support from the police and the council.	
	Pubwatch – Pubs linked up by radio to track antisocial behaviour, manage high risk customers and call to the police in emergency situations. Fast response system that minimises ASB.	
	Estate management – Tenants on a housing estate (usually social) become members of a Board that co-manages the estate with landlords.	
	Community Safety Partnerships – Residents of a settlement come together to work with schools, police and other partners to address safety concerns with positive community-led actions.	
	Splash! – Targeted diversionary activities for young people experiencing life challenges. Coupled with advice and support services to help young people make positive choices.	
	Safe cycle routes – Keen and social cyclists come together to work on mapping, improving access, waymarking and maintaining routes to encourage cycling for leisure and as a sustainable transport option.	
	Neighbourhood Watch – Volunteers work with community policing teams to extend their reach and to report concerns.	
	Homezones – A street which is paved and where space has been created for trees and other types of planting. Imagine a street where people can use seating, socialise or where children can play safely	

	Street Pastors – Volunteers who patrol the streets of towns in the morning to help and signpost revellers. Helps to tackle anti-social behaviour and reduce harm.	
	Safe Places – Window stickers indicate places where people can go when they feel threatened, anxious, confused or worried. Staff can call for assistance, offer a word of advice, provide support and a few minutes quiet respite.	
	Keyring – People in need linked by telephone to one person who can resond in times of need. Coordinators are volunteers trained to respond to signpost quickly when the need arises.	
	Community CCTV – Local CCTV schemes managed by the community can help create safer places and reduce fear of crime. Can include mobile units to target specific issues – such as fly tipping.	
	Stay Safe, Stay Alive – Road traffic awareness for community groups provided by the Fire and Rescue Service. A hard hitting presentation for audiences aimed at changing driver behaviour.	
	The Onion Shed – Cycle groups adopt a local school and offer after school workshops on maintenance/cycle skills/safety and navigation.	
	Storenet Radio – Local shops and stores use a radio system to keep in contact to address theft, street cleaning and other concerns in real time.	
	Salamander – Holiday scheme run by the Fire and Rescue Service aimed at providing activities for young people with serious life challenges.	

	Lorry Watch – Working with the Council's Trading Standards Team, local volunteers monitor HGV vehicle movements in a community – reporting offences ad initiating action against offenders.	
	Good neighbours – Volunteers provide support, help, advice and friendship for the most isolated and vulnerable members of the community.	
	First Responders – Local volunteers trained and equipped with emergency kit, working on a rota to respond to emergency situations such as accidents and cardiac incidents. Can provide vital care while ambulance is mobilised.	
	Community Payback – Gets offenders to give something back to their community in reparation for the crimes they have committed. Usually voluntary work such as litter picking, graffiti removal etc.	
	Breakthrough – Self confidence and personal resilience skills for young people, helps combat loneliness, health issues, family worries and bullying includes signposting to support services.	
Our ideas:	Pavement Safety?	
	Restorative Justice Panel.	
Culture and Arts		
	Strictly Ballroom – Dancing for seniors, encourages people to mix socially, stay active and fit.	
	Big UP – Arts and cultural week in a village to draw attention to and encourage participation in the arts. Can involve concerts, exhibitions, fayres and trails.	

	Community reporters – Local volunteers who are trained and equipped to blog about local events and activities. Encourages participation, awareness and positive news.	
	Alt School – For some children academic study is frustrating and challenging. Alternatives such as skills, art, music, craft or work based activities are often more productive.	
	Community Art – Volunteers raise funds or make art works that are installed around an estate. Builds civic pride and encourages people to get involved with the arts.	
	Geocaching – Using free software local volunteers place hidden clues around a village that can be found by anyone using the free mobile App. Great fun, healthy and good for businesses.	
	Town trails – Walks linking villages and exploring historic landscapes, local heritage, archaeology and nature. Villages co-operate to maintain paths, produce guides and put up way-signs.	
	Digital Village – Digital maps created by volunteers to map and share all of the assets in a village from footpaths and bus stops to play facilities and open spaces. Posted on a public website for easy access.	
	Town Map Boards – Information board with a map to identify village facilities, amenities, and safe routes for pedestrians, cyclist, mobility scooters in a town/village.	
	The Moveable Museum – A peripatetic exhibition that can be staged almost anywhere. Usually involves facsimile objects and documents that tell a story around a local theme.	

Our ideas:	**Open Blue Bus –** **Double decker community/youth bus delivering healthy/cultural activities for all ages in rural locations.**	
	Beat the Street – **Funding and volunteers required.**	
	Community Fayre – **To promote existing groups and encourage more people to get involved/volunteer in local projects/activities linked to the JSA themes.**	
	Twinning event – **Share the culture of the 3 towns e.g. stands with food/flags/books/famous people etc.**	
Economy		
	Pop-up shop – Making an empty retail unit available to a business start-up can help it to develop and prove its viability. Ideas are submitted and judged 'Dragon's Den' style.	
	The Coming Soon Club – Using empty shops, industrial units and farm buildings these clubs allow local people to work on their business start-up or social enterprise ideas.	
	Skills 4 Life – Workshops run for young people, providing info and help with understanding and planning for careers, finances, budgeting, cooking, housing etc.	
	Barn doors – Putting redundant farm buildings to use for the community as business units, housing projects, arts venues and much more.	

	Local job boards – Local employers encouraged to post vacancies on local village jobs boards and community blog site.	
	Job Club – Locally based support for job-seekers. Raising skill levels, CV writing, interview tips, job hunting strategies and local work experience.	
	Wheels to Work – A scooter or car loan scheme which provides short term loan of transport for young people to help them secure access to training and job opportunities.	
	The tourist board – Display boards, leaflets and guides produced to encourage visitors to a town or village. Written and researched by local volunteers.	
	Innovation fund – Creating an innovation fund to support new ideas to start up and flourish requires support and mentoring from business community.	
	Business challenge – Using a challenge fund, low-cost loan or free business space, people with business or social enterprise ideas are able to bid for support to get started. Can be run as a local 'dragon's den'.	
Our ideas:	**Calne Ambassador –** with business knowledge.	
	Calne Town Centre Manager.	
	Calne Masterplan – All hands to the pump to move the plan forward, to develop land and bring in new business.	
	Develop restaurants - on Porte Marsh for the people in Lyneham who are just there during the week.	

Environment		
	Community Clean Ups – Mass participation event where local people turn up to blitz an area – clearing litter, graffiti, repairing stuff and generally improving an area. Usually culminates in a BBQ or social event.	
	Cider Festivals – A community cider press can bring people together in the autumn to use surplus apples to create juice and cider. Can be the focus of a weekend of fun activities for the whole family.	
	Gardenshare – People who find it difficult to look after their garden can allow others to use the land at no cost to grow local produce.	
	Field of Dreams – Wildflower meadows, cultivated by volunteers and open to the public during the summer for a small donation – money raised applied to local projects and a wonderful biodiversity idea.	
	Bee Alive – Volunteers plant wildflowers in different locations to help bees and other pollinators. The projecy improves biodiversity, provides healthy outdoor activity, raises awareness and builds civic pride.	
	Repair Café – Somewhere to take along broken belongings and work with local experts to repair them in order to reuse and prevent people from throwing things away.	
	SwapShop – A publicity campaign culminates in a day of junk swapping. People clear out garages, sheds and lofts – placing items on the driveway. People are free to take what they want from each other.	

	Freecycle – Community website where people can trade, lend or give away unwanted items. Encourages reuse, repurposing and recycling. Local collection only.	
Our ideas:	**Clean the Street –** like Beat the Street.	
	Food sharing/Food bank/Soup kitchen	
	Improve communication and coordination	
	Air Quality improvement initiatives.	
Health & Wellbeing		
	Foodwasters – Local Supermarkets donate food that is approaching expiry date that is allocated to families in need.	
	Baby basics – A project led by a local church seeking to help new families living in poverty. It offers a moses basket filled with the essentials for a new baby and mum and words of support and help.	
	Singing for the Brain – Social clubs for people with later stage dementia, singing is a social activity and the sessions often involve other recreational activities that give carers a break.	
	Link Schemes – Link schemes are community based, volunteer run charities providing a structured 'good neighbour' service including transport.	
	Coffee clubs – Nothing brings people together like a cup of coffee. Can also create social activity at schools for the morning drop off. Generates community spirit and gets people talking.	
	The Ecogym – Local outdoor conservation work that is great for fitness and wellbeing of volunteers. Involves physical tasks such as ditch clearing, footpath maintenance, decorating and gardening.	

	Meals on Wheels – Once or twice a week, volunteers make and deliver meals to older and vulnerable people in the community – includes a chat and a cuppa.	
	Boardwalk – Paths and boardwalks adapted for use by wheelchairs, prams and buggies that enable more people to experience wildlife areas.	
	Dementia Café – A drop in and self help session for people with dementia, can involve trips and walks.	
	Men's Shed – A 'shed' where people come together to learn and share DIY skills and carry out repairs and build things for the community such as benches, bird hides, nest boxes etc.	
	Boardwalk – Paths and boardwalks adapted for use by wheelchairs, prams and buggies that enable more people to experience wildlife areas.	
	Fit Village – Local community-led campaign to get a community active, can involve club start-ups, organised activities such as cycles and walks, directories of opportunities, sports fayres etc.	
	Key-ring – People in need linked by telephone to one person who can respond in times of hardship. Coordinators are trained responders and able to signpost quickly when the need arises.	**Could be linked to Older People Champions – Local Voices**
	Strictly Ballroom – Dancing for seniors, encourages people to mix socially, stay active and fit.	

		Memory Dances – A local dance group providing dance for over 60s providing gentle dance and movement sessions for people living with dementia.	
		Good Neighbours – Volunteers provide support, help, advice and friendship for the most isolated and vulnerable members of the community.	
		Breakthrough – Self confidence and personal resilience skills for young people, helps combat loneliness, health issues, family worries and bullying includes signposting to support services.	
		Dementia friendly towns – Community groups and businesses collaborate to make a town friendly for people with dementia. Staff training and safe places with clear signage and well publicised.	
		First Responders – Local volunteers trained and equipped with emergency kit, working on a rota to respond to emergency situations such as accidents and cardiac incidents. Can provide vital care while ambulance is mobilised.	
		Beat the Street – Using local electronic 'beacons' to encourage walking - fun; healthy, competitive and previously successful in Devizes and Calne.	
		Green gyms – A range of outdoor fitness equipment laid out over a course that takes in a walk or jog around the village, park or play area.	Already in Castlefields Park.
		Fit for Life – Sessions for older people based around gentle physical activities such as walking, indoor bowls and dance.	

Our ideas:	Mental Health Support group.	
	Database of services for people in the Calne Area.	
	Calne Walkers are Welcome recognition.	
	Calne Walking Festival.	
	Youth walking.	
	Community Hub and Library as the key focal point of the Community Area.	
Leisure		
	Gardenshare – People who find it difficult to look after their garden can allow others to use the land at no cost to grow local produce.	
	Little Superstars – Holiday schemes for younger children focusing on an introduction to sports and outdoor activities.	
	Scarecrow Festival – Local people make scarecrows that are displayed over the course of a weekend festival of fun and games.	
	Act up – A week of arts activities based around performing and theatre skills for young people. Culminates with a show for family members.	Could be part of the summer scheme run by John Bentley School.
	Short Mat Bowls – A fun cost effective sports activity that can be played in village halls, schools and on put skittle alleys. Good for all ages.	Could be run by Day Centres in Cherhill Calne and Hilmarton.
	Geocaching – Using free software local volunteers place hidden clues around a village that can be found by anyone using the free mobile App. Great fun, healthy and good for businesses.	

	Sports-link – Local sports club link up with schools to provide a range of after school sports activities.	
	Outbox Scheme – Boxing clubs can offer diversionary activities for challenged young people. Provides a highly disciplined and focussed activity within a safe and supported environment.	
	The Onion Shed – Cycle groups adopt a local school and offer after school workshops on maintenance/cycle skills/safety and navigation.	
	Big Project – An idea to motivate volunteers around a big project in a town or village. A major advertising campaign gets people involved.	
	Men's Shed – A 'shed' where people come together to learn and share DIY skills and carry out repairs and build things for the community such as benches, bird hides, nest boxes etc.	
	Community Orchard – Land given over to growing fruit trees and wild flower meadows. Provides free fruit, recreational space, natural habitat for native apple varieties.	
	Community Choir - An intergenerational activity that is fun and cheap.	
	Street Cup – A range of urban street based games and competitions. A street is closed to enable competitions to take place during a day of activities.	
	Boardwalk – Paths and boardwalks adapted for use by wheelchairs, prams and buggies that enable more people to experience wildlife areas.	

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	Have a go – Local sports and social clubs in a community organised taster sessions to recruit new members and get people involved. Can take the form of a fayre with stalls, demonstrations and activities.	
	Little drummers – An introduction to music for young children using drums and percussion, leading to a live performance in the village or town.	
	Hooked for life! - Using fishing to teach skills and countryside awareness – provides an alternative positive leisure time activity for young people.	
	Green gyms – A range of outdoor fitness equipment laid out over a course that takes in a walk or jog around the village, park or play area.	
	Kidzpace – Soft play sessions in a village or community hall.	
Our ideas:	**After School Clubs – Links to Sports Clubs**	Calne Badminton club looking to do this in 2017.
	More activities for children between 10 and 17.	
Older People		
	Tenants group – Tenants of sheltered housing schemes come together to tackle priorities and allocate neighbourhood budgets.	

	First Responders – Local volunteers trained and equipped with emergency kit, working on a rota to respond to emergency situations such as accidents and cardiac incidents. Can provide vital care while ambulance is mobilised.	
	Safe Places – Window stickers indicate places where people can go when they feel threatened, anxious, confused or worried. Staff can call for assistance, offer a word of advice, provide support and a few minutes quiet respite.	
	Stroke Club – Staffed by volunteers, stroke clubs provide recreational and social activities for stroke survivors while giving carers a break.	
	Our lives, Our History – The memories of older people captured through interviews for posterity. Can focus on past trades and industry, vocations, memorable events etc.	
	Men's Shed – Men's Shed – A 'shed' where people come together to learn and share DIY skills and carry out repairs and build things for the community such as benches, bird hides, nest boxes etc.	
	Gardenshare – People who find it difficult to look after their garden can allow others to use the land at no cost to grow local produce.	
	Dial a ride – Older and vulnerable people can access community drivers through a directory system organised by community volunteers. Similar to LINK schemes.	
	Singing for the Brain – Social clubs for people with later stage dementia, singing is a social activity and the sessions often involve other recreational activities that give carers a break.	

	Neighbourhood Wardens – Representatives who live on an estate act as a point of contact. Consulting, canvassing views and feeding those into local decision makers.	
	Meals on Wheels – Once or twice a week, volunteers make and deliver meals to older and vulnerable people in the community – includes a chat and a cuppa.	
	Art Therapy – Arts sessions organised for people with long term conditions such as dementia, stroke and disability. Supported sessions also provide advice and help and enable carers to take a break.	
	Strictly Ballroom – Dancing for seniors, encourages people to mix socially, stay active and fit.	
	Flexi-bus – A community managed transport scheme, using a small minibus to connect isolated villages to main bus routes.	
	Memory Dances – A local dance group providing dance for the over 60s providing gentle dance and movement sessions for people with dementia.	
	Dementia friendly towns – Community groups and businesses collaborate to make a town friendly for people with dementia. Staff training and safe places with clear signage and well publicised.	
	Dementia Café – A drop in and self help session for people with dementia, can involve trips and walks.	
	Befriending – Volunteers who drop in and support elderly and vulnerable members of the local community.	

	Link Schemes – Link schemes are community based, volunteer run charities providing a structured 'good neighbour' service including transport.	
Our ideas:	Addressing sensory loss – eg. hearing	
	Mental Health - inclusion, better health/services	
Transport		
	Cycle Routes Keen and social cyclists come together to work on mapping, improving access, way marking and maintaining routes to encourage cycling for leisure and as a sustainable transport option.	
	Footpath groups Volunteers look after local footpaths. Work includes replacing stiles, cutting back overgrowth surface maintenance and preparing maps and walks for publication.	
	Community Safety Partnerships – Residents of a settlement come together to work with schools, police and other partners to address safety concerns with positive community-led actions.	
	Freebus – Community buses available for use by the local community for all sorts of activities.	
	Bike it – Villages and towns identifying a network of safe routes for cycling and walking to school. Often involves children in mapping and improving routes.	
	Bike Kitchen – A mobile bike workshop that turns up at schools and cycle events to help people learn how to maintain their bikes and keep them safe.	
	Link Schemes – Link schemes are community based, volunteer run charities providing a structured 'good neighbour' service including transport.	

	Dial a ride – Older and vulnerable people can access community drivers through a directory system organised by community volunteers. Similar to LINK schemes.	
	Bike Hub – A community project to give children the space to learn about bike mechanics. Includes bike repair and sale, producing an income for the project and ensuring its future sustainability.	
	Stay Safe, Stay Alive – Road traffic awareness for community groups provided by the Fire and Rescue Service. A hard hitting presentation for audiences aimed at changing driver behaviour.	
	Lorry Watch – Working with the Council's Trading Standards Team, local volunteers monitor HGV vehicle movements in a community – reporting offences ad initiating action against offenders.	
	Speedwatch – Local people report concerns, initiate speed surveys and then undertake roadside speed checks with support from the police and the council.	
	Mellow Velo – A non-competitive cycle club that plans and organises rides for families and social riders. Often involves a social element such as a meal or visit to a local landmark.	
Our ideas:	**All weather, all season surface on cycle track (Calne to Studley)**	
	Cycling proficiency	
	Recycle bikes from the Compton Bassett tip.	
	Join up cycle paths.	
Housing		
	Housing Advocacy – Volunteer led services for (~~young~~) people and groups to address housing and	

	homelessness issues through advice, information, support, education (~~and training~~).	
	Local Housing trust – Voluntary housing advice centre where people can get help with buying or renting property.	
	Good neighbours – Volunteers provide support, help, advice and friendship for the most isolated and vulnerable members of the community.	
	Village builders – Local self build housing projects with support from parish councils and local landowners, local people can build low cost local homes where they want to live.	
	Skills 4 Life – Workshops run for young people, providing info and help with understanding and planning for careers, finances, budgeting, cooking, housing etc.	
	Doorway – This project works with homeless people and rough sleepers to bring us their view of life and the challenges they face. Can help build empathy and initiate action.	
Our ideas:	**Housing advice service –** **Video conferencing access to council and other advice services (e.g. Housing benefits and options) - already being investigated by the Community Hub volunteers.**	
Your Community		
	Village shop – Faced with closure of their shop, communities have raised funds and taken over the shop with the help of local volunteers. Can provide an outlet for local producers within a cooperative model.	
	Community reporters – Local volunteers who are trained and equipped to blog about local events and	

	activities. Encourages participation, awareness and positive news.	
	Time Credits – An hour for an hour. Rewards those who volunteer with an hour's worth of credit to be 'spent' on a range of local activities.	